

Upskilling Your Workforce to Deliver Sustainability



6 STEPS TO INVEST IN A GREEN WORKFORCE FOR THE BUILT ENVIRONMENT

In today's rapidly evolving market, integrating green skills into your workforce is crucial for achieving sustainability goals and staying ahead in the green built environment. This section outlines 6 essential steps for business leaders like you to

incorporate these skills and transition towards sustainable practices. By following this guide, you'll be equipped to drive meaningful change, enhance your team's capabilities, and contribute to a more eco-friendly future.



1. Define Vision and Commitment

Ensure your business has a clear commitment to sustainability that informs all areas of work. This commitment should be embedded in your company's policies and processes to guide both internal and external operations.



4. Incorporate Sustainability into Business Practices

Make sustainability part of your business's day-to-day operations. From project planning to decision-making, ensure that green skills and knowledge are integrated into the core functions of the business, helping to drive a more sustainable approach at every level.



2. Develop a Business Sustainability Strategy

Create an internal strategy for how your organisation will achieve its sustainability goals. This should include:

- > Staying updated with relevant regulations.
- > Developing training programmes and upskilling opportunities focused on green skills.
- > Continuously assessing and adapting strategies to keep pace with new sustainability challenges.



5. Focus on Both Green and Core Skills

Equip employees with a mix of green skills, alongside core skills such as communication and digital proficiency. This holistic approach will ensure your workforce is well-prepared to tackle the evolving demands of sustainability in the built environment.



3. Provide Ongoing Green Skills Training

Implement a continuous training programme to ensure employees at all levels receive up-to-date training in essential green skills, such as waste management, energy efficiency, and understanding environmental regulations. This training should be adaptable to meet the changing needs of the business.



6. Promote Diversity and Inclusion in Green Skills Development

Encourage diversity in your workforce to foster innovation. A diverse environment can help your business find creative solutions to sustainability challenges while promoting inclusivity in green skills development.